

# Adding Antidote 71 as an Agency to your Facebook Page

## Facebook Business Manager (Gray Bar at Top):

1. Login to Business Manager
2. Click "Business Settings" in the Upper Right Corner
3. Click Partners
4. Click "+ Add" at the top of the second column from the left
5. In the pop up box, input our Business ID: 10154761148935364
6. Click "Next"
7. In the next pop up, click "Pages" and make sure there is a blue checkmark by your page.
8. Click the toggle next to "Admin Access/Manage Page"
9. If you have additional assets for us to interact with select those as well on the left (Catalogs, Pixels, Ad Accounts, etc.)
10. When done, click "Save Changes."

## Regular Facebook (Blue Bar at Top):

1. Navigate to your Facebook Page
2. Click Settings in the upper right
3. Click "Page Roles"
4. Enter email address: [rich@richmackey.com](mailto:rich@richmackey.com)
5. Select "Admin"
6. Click "Add"

Once I receive admin approval, I will add our agency as an "Agency" and remove myself as an individual admin. This will allow us to manage the page appropriately, but will not have me personally as an admin anymore.